

trait, and cultural attainment, capable of a sense of coordination.

\$. - astering a foreign language, able to read foreign books and periodicals by the help of reference books, and having a mastery of basic computer knowledge, capable of Chinese character information processing effectively.

%. - astering the basics of theory and knowledge of Chinese language and literature. knowing the forefront academic research and the latest theoretical development trend in the filed both at home and abroad.

&. "ossessing the excellent ability of reading and appreciation of literary works. having a

Course->ffering Department	
Suggested Term	
Course Code	
"practice : xp. Taught Tot hrs. Credit	/ours 1 istribution
Course Title	
Course =ature	
Course Classification	

		Cultural Linguistics	\$	%\$	%\$			#A\$#))	
		Advertising Copy Writing	\$	%\$	%\$			#A\$#*)	
		Subtotal	\$(&#(% '\$	%\$	%\$			
		Chinese Characters and Culture	\$	%\$	%\$			#A\$)	,	
		Chinese Culture	\$	%\$	%\$			#<\$#*	(

: Elective Courses

Secretarial "ractice

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"ractice Courses

Content

Credits