

Program for Specialty of Journalism

Educational Objectives

This specialty aims at cultivating application-oriented professional talents who are well developed morally, intellectually, physically and aesthetically. Students of our specialty will have a solid theoretic foundation of journalism with rich and broader humanistic and social sciences knowledge. They are supposed to have good ability of interviewing, writing, editing, and commenting, so that they can be qualified for the jobs of news transmitting, promotion planning, public relation and advertising in the departments of mess media, arty and government institutions, enterprises and institutions.

proficiency of news interviewing, writing, editing, commenting, filming and programming)
 \$. (aving well-developed skills of network news editing, cultural communication management, advertising creativity and making)
 %. (aving a good ability of -nglish speaking, reading and writing.

Major Disciplines

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Major courses

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Duration of Program and Degree

. uration' 5our years

6warded .egree' The graduate whoever meets with the provisions of 7achelor+s .egree 9rancing 4egulations of :uoyang (nstitute of Science and Technology+ will be conferred the 8achelor+s .egree of 6rts.

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Suggested Term

, course , code

(course , distribution

, credit

, course Title

, course Nature

, course
, classification

Practice Training Schedule

Practice Courses	Content	Credits	Weeks	Suggested Term	Course-offering Department
Entrance Education and Military Training	Entrance Education and Military Training	1	1	1	
Social Survey in Education	Social Survey	1	1	"	
Special Experimental week	Typesetting	1	1	#	
Social Practice in Education	Social Practice of Ideological and Political Course	1 #	1 #	#	%M o

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